

# MOORE + MOORE

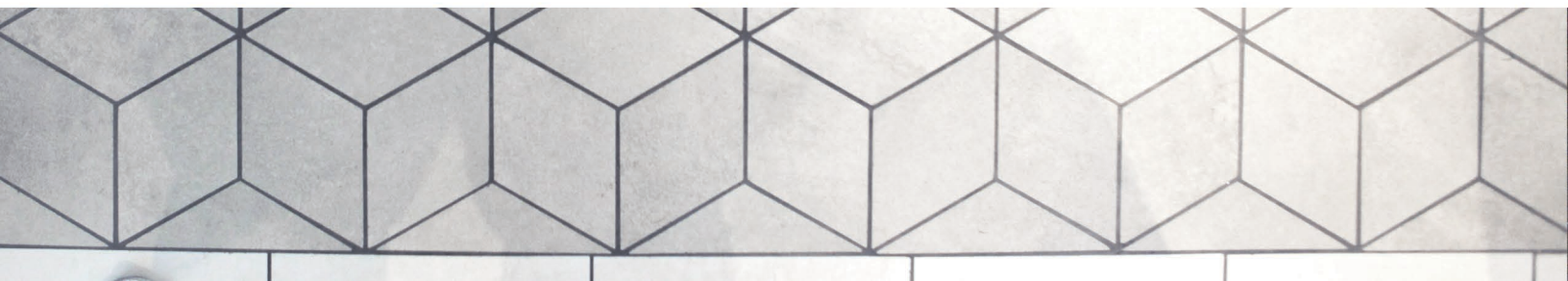
## CARPENTRY AND DESIGN

Hello! We are Meredith and Kathleen Moore.

Our love for all things art and design began early. We come from a family of artists which instilled in us a true appreciation of art. After graduating from the regional arts high school in our hometown of Mississauga, Ontario, we went on to attend OCAD University together. Our twin degrees in Environmental design were based heavily in architecture and interior design; however, it was in the shop classes where we learned how to use various tools that we discovered our passion to use our hands to build and create.

Shortly after graduating, we decided to pursue a career in the trades and mentored under Odile Picquet, a female master carpenter and contractor. Learning from a woman in the trades proved to be an invaluable experience. Her approach and attitude to working out design dilemmas was different than the male contractors and designers we worked with. Each on-site experience provided new challenges that increased our repertoire of knowledge and skills.

The purpose of our blog is to empower everyday DIYers and homeowners to increase their knowledge and confidence in starting a simple project at home to making informed decisions on their major projects to pursuing a career in the trades. Our blog posts and videos will provide inspiration, education and instruction featuring the new faces of carpentry and design.





## MAIN TOPICS



## PARTNERSHIP OPPORTUNITIES

- + Sponsored Posts
- + Sponsored Series
- + Product Placement
- + Video Feature
- + Giveaways
- + Banner Ads

Please contact us for our introductory rates!

## TARGET AUDIENCE

Women aged 20 to 55 years old.

Comprising the following demographics:

- + Students in design or trades related fields
- + New homeowners
- + DIYers & hobbyists
- + Bloggers in related fields

# LET'S WORK TOGETHER!

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